

# Internationalisation Culture

**Dr Fiaz Hussain**  
Associate Dean (International)  
E: fhussain@cardiffmet.ac.uk



1

## Internationalisation Culture: Goals

- To have personnel, including leadership, that champions internationalisation.
- To have systems that support & encourage internationalisation on campus and abroad.
- To have global partners that excel in programme delivery, research and enterprise.



2

## Internationalisation Culture: Challenges – Personal Scenarios

- **Ensuring quality of delivery**  
Academic Account Managers, Link Tutors
- **Ensuring best student experience**  
Partner/TNE student registration
- **Ensuring optimum support**  
24/7 availability



3

## Internationalisation Culture: Benefits

- **Increased presence overseas**
- **Facilitates internationalisation of curriculum**
- **Empowers staff enrichment**
- **Provides a vehicle to share good practice**



4

## Internationalisation Culture: Benefits

- **Presents students with global environment**
- **Opens avenues for research & employability**
- **Offers a hub to reach new audience**
- **Yields a means of additional revenue**



5

## Internationalisation Culture: Benefits - Experience

- **Increased student mobility**
- **Increased student exchanges**
- **Increased exchanges, workshops, research**
- **Increased international on-campus students**



6

### Internationalisation Culture: Benefits - Experience

- **Increased global/TNE partners**
- **Increased international experience**
- **Increased global visibility**
- **Increased international ranking**

### Internationalisation Culture: Summary

- **Development of win-win scenarios for staff, students, partners, external stakeholders, etc.**
- **Strategising resources to support internationalisation on campus and abroad.**

## Internationalisation Culture

**Dr Fiaz Hussain**  
Associate Dean (International)  
E: fhussain@cardiffmet.ac.uk