

### Internationalisation Strategy

- Purpose
- Planning

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• Strategic Priorities and Values





# By chance or design?

- A long history of international activity.
   Oxford University
- A shorter history of Internationalisation facilitated by strategic vision, leadership and management structures and procedures.
   – Cardiff Met

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### Strategic Values Leadership and Management;

Corporate Message that Internationalisation is a fundamental element of the Corporate Strategy.

Integrated with all other Institutional Strategies. – Research, Enterprise, Innovation.

Clear Steer from the top. - Leadership vision.

Reflected in recruitment and progression criteria. - Student/ staff movement and engagement.

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- Policy framework with clearly articulated procedures; strong emphasis upon quality assurance and risk appraisal.
- Articulation of Corporate, School, Department and individual action and performance targets.
- · Collaboration between academic departments and units.



### Strategic Objectives

- Enhanced student employability through the internationalisation of curricula
- study abroad Promote the recruitment of international staff.
- Diversity and creativity.
  A more balanced distribution of overseas students between
- Schools & programmes. – Conversions
- To expand TNE collaborative provision activity within a robust quality environment
- Establishing international network
- To encourage international research activity To deliver enterprise services to non UK-based customers



# What does it mean in terms of opportunities?

- Enhanced profile in a competitive local and international environment.
- · Access to global markets and opportunities.
- Student recruitment and an additional source of income.
- Increased opportunities for collaboration and stronger funding bids.
- Capacity building via inward and outward knowledge transfer.



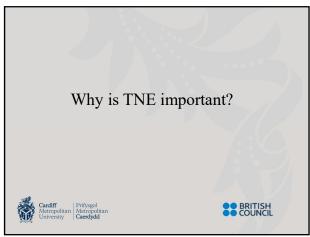
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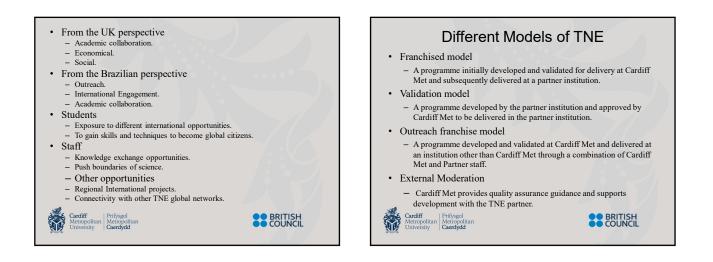
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- Quality of home programmes.
- Ownership by home academics.
- · Robust quality assurance and risk management systems.
- Investment in support mechanisms.
- Market review.
- High quality partners with appropriate capacity and resources.
- On going relationship management and staff development.
- Two way exchange of knowledge and experience.

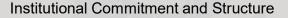


- Enhanced student experience and student employability.
- Opportunities to influence policy and practice.
- Supporting Government's education, economic and development strategies.
- Fulfilment of corporate social responsibility and facilitating action towards the achievement of the post 2015 UN development agenda and Sustainable Development Goals.

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- · Embedded in the vision of what defines the University.
- Managerial appointments e.g. Pro Vice Chancellor and Associate Deans.
- Committee Structure reporting to Governors *e.g.* Internationalisation Board and Collaborative Provision Committee
- Organisational Structure evidenced by the establishment of the International and Partnership Office.
- Interface with Quality Assurance frameworks.
- Promotion of Corporate identity.



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# Embedded in Organisational Values

- Recognition of and respect for differing cultural perspectives.
   MENA region
- Willingness to learn from others e.g. evaluation of different approaches in countries.
   SE Asia
- Curricular requirements linked to the validation and review process.
- TNE in Greece and Singapore

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Learning and teaching strategy.
 Flexibility and dynamic understanding



## Strategic Vision and Action A clearly articulated Internationalisation Strategy. Establishment of measurable outcomes. Development of School Action Plans and Targets these in turn are reflected in Departmental and Discipline Action Plans.

Internationalisation activity reflected in staff roles, workloads and performance review.



### Internationalisation of Curricula

- · Staff development.
- Learning, teaching and assessment strategies that enable the exploration of international, global and cultural issues.
- Action reinforced by quality assurance requirement e.g. articulation in programme documentation.
- Auditing of action.

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• Emphasising the role of internationalisation in achieving learning outcomes and student employability.

### Staff and Student Mobility

- Needs to be seen as a valuable activity by staff, students and the organisation.
- Development of a mobility culture
- Staff mobility linked to staff development and performance review
- Demonstration of outcomes including; scholarly activity, collaborative research, internationalisation of curricular, organisational profile raising
- Student mobility linked to learning outcomes, employability and student satisfaction
- Funding can arise from a number of sources e.g. internal resource allocation, external grants and scholarships, self funding

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### Cardiff Met and Internationalisation: Conclusion

- Multilayer cooperation with international partners.
- Capacity building projects.
- International mobility projects.
- HE reform.
- Global Citizens.
- Same standards and quality assurance across the entire TNE network.

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• Risk management and support.

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