

Anexo II – Resolução nº 133/2003-CEPE

**UNIVERSIDADE ESTADUAL DO OESTE DO PARANÁ
PRÓ-REITORIA DE PESQUISA E PÓS-GRADUAÇÃO**

PLANO DE ENSINO - PERÍODO LETIVO/ANO 2024

Programa: Programa de Pós-Graduação Stricto Sensu em Tecnologias, Gestão e Sustentabilidade

Área de Concentração: Tecnologias e Gestão

Mestrado (X) Doutorado ()

Centro: Centro de Engenharias e Ciências Exatas

Campus: Foz do Iguaçu

DISCIPLINA

| Código | Nome | Carga horária | | |
|--------|--|-----------------|-----------------|-----------|
| | | AT ¹ | AP ² | Total |
| | Gestão de Cadeias de Suprimento | 45 | | 45 |

(¹ Aula Teórica; ² Aula Prática)

Ementa

Explorar os conceitos fundamentais de gestão de cadeias de suprimentos (supply chain management) como forma de competição entre grupos de empresas e organizações: Gestão de cadeias de suprimento e estratégia; governança de cadeias de suprimentos, redes colaborativas verticais e horizontais; planejamento colaborativo; prioridades competitivas de cadeias de suprimento; dinâmica de cadeias de suprimentos; alinhamento estratégico em contexto de cadeias de suprimentos, cadeias de suprimento verdes; e cadeias de suprimento sustentáveis

Objetivos

Compreender o que é cadeia de suprimento e a sua gestão. Ampliar o entendimento relativo aos aspectos que se relacionam às cadeias de suprimento e possibilitar um olhar mais crítico acerca desta temática.

Conteúdo Programático e Bibliografia Básica

| | |
|---|--|
| 1 | <p><i>Apresentação da disciplina e sua estrutura da disciplina</i></p> <ul style="list-style-type: none"> - LEMAY, Steve; Helms, Marilyn M.; Kimball, Bob; McMahon, Dave. Supply chain management: the elusive concept and definition. International Journal of Logistics Management, v.28, n.4, 2017 - COOPER, Martha. C.; LAMBERT, D. M.; PAGH, J. D. Supply chain management: more than a new name for logistic. The International Journal of Logistics Management, v. 8, n. 1, p. 1-14, 1997. - LAMBERT, D. M.; ENZ, M. G. Issues in Supply Chain Management: Progress and potential. Industrial Marketing Management, v. 62, p. 1-16, 2017. <p>Dica: https://drdouglaslambert.com/supply-chain-management/#:~:text=Supply%20chain%20management%20is%20the%20management%20of%20relationships%20in%20the.for%20customers%20and%20other%20stakeholders.</p> |
| 2 | <p><i>Conceitos fundamentais de gestão de cadeias de suprimentos</i></p> <ul style="list-style-type: none"> -MENTZER et al. Definig Supply Chain Management. Journal of Business Logistics, v. 22, nº2, 2001. - LAMBERT, D. M. Supply Chain. Supply chain management, In: Supply Chain Management: Processes, Partnerships, Performance. 4th ed. Cap. 1. 2014. -LAMBERT, D. M.; ENZ, M. G. Issues in Supply Chain Management: Progress and potential. Industrial Marketing Management, v. 62, p. 1-16, 2017. - LEMAY, Steve; Helms, Marilyn M.; Kimball, Bob; McMahon, Dave. Supply chain management: the elusive concept and definition. International Journal of Logistics Management, v.28, n.4, 2017 - AKYUZ, GOKNUR ARZU; GURSOY, Guner. Strategic management perspectives on supply chain. Management Review Quarterly, june, 2019. -FREDERICO, G. Supply Chain Management Maturity: A Comprehensive Framework Proposal from Literature Review and Case Studies. International Business Research; V. 10, N. 1; 2017 |

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Gestão de cadeias de suprimento, Estratégia e Governança

- ASHENBAUM, Bryan. From market to hierarchy: An empirical assessment of a supply chain governance typology. *Journal of Purchasing and Supply Management* 24 (2018) 59–67

- VAROUTSA, Evangelia; SCAPENS, Robert W. The governance of inter-organisational relationships during different supply chain maturity phases. *Industrial Marketing Management* 46 (2015) 68–82.

- DOLCI, P. C.; MAÇADA, A. C. G; PAIVA, E. L. Models for understanding the influence of Supply Chain Governance on Supply Chain Performance. *Supply Chain Management: An International Journal* 22/5 (2017) 424–441.

- DEFFE, C. C.; STANK, T. P. Applying the strategy-structure-performance to the supply chain environment. ***The International Journal of Logistics Management*** Vol. 16 No. 1, 2005.

- PEREZ FRANCO et al. Rethinking supply chain strategy as a conceptual system. ***International Journal of Production Economics***, v.182, p. 384-396, 2016.

- FEIZABADI, J.; GLIGOR, D.; MOTLAGH, A. M. The triple-As supply chain competitive advantage. ***Benchmarking: An International Journal***, v. 26, n 7, 2019.

Gurzawska, A. Towards Responsible and Sustainable Supply Chains – Innovation, Multi-stakeholder Approach and Governance. *Philosophy of Management* 19, 267–295, 2020. <https://doi-org.ez89.periodicos.capes.gov.br/10.1007/s40926-019-00114-z>

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| 4 | <p><i>Relacionamento e colaboração entre agentes na cadeia de suprimento e alinhamento estratégico</i></p> <p>-Vachon, Stephan; Halley, Alain; Beaulieu, Martin. Aligning competitive priorities in the supply chain: the role of interactions with suppliers. International Journal of Operations & Production Management, v. 29, n. 4, 2009.</p> <p>-COWAN, K., PASWAN, A. K.,*, VAN STEENBURG, E. When inter-firm relationship benefits mitigate power asymmetry. Industrial Marketing Management 48 (2015) 140–148</p> <p>-TSANOS, Christos S.; ZOGRAFOS, Konstantinos G. The effects of behavioural supply chain relationship antecedents on integration and performance. Supply Chain Management: An International Journal 21/6 (2016) 678 –693.</p> <p>- MIN, SOONHONG; Roath, Anthony S.; Daugherty, Patricia J.; Genchev, Stefan E.; Chen, Haozhe; and Arndt, Aaron D.; Supply Chain Collaboration: What’s happening? The International Journal of Logistics Management, Vol. 16 n. 2, pg. 237-256, 2005.</p> <p>- BELHADI, A.; KAMBLE, S. S.; MANI, V.; VENKATESH, V. G.; Shi, Y. Behavioral mechanisms influencing sustainable supply chain governance decision-making from a dyadic buyer-supplier perspective. Int. J. Production Economics, 236, 2021.</p> <p>- COOPER, M. GARDNER, J. T. Building good business relationships - More than just partnering or strategic alliances? International Journal of Physical Distribution & Logistics Management, Vol. 23, Num. 6; pg. 14, 13 pgs, 1993.</p> <p>SUDUSINGHE, J. I.; SEURING, S. Supply chain collaboration and sustainability performance in circular economy: A systematic literature review. International Journal of Production Economics, v. 245, 2022.</p> |
| 5 | <p><i>Cadeias de suprimento verdes</i></p> <p>-SRIVASTAVA, S. K. Green supply-chain management: A state-of-the-art literature review. International Journal of Management Reviews, v. 9, nº 1, March, 2007, p. 53–80.</p> <p>-Tachizawa, E. M., Sierra, C. G. Green supply chain management approaches: drivers and performance implications. International Journal of Operations. & Production Management, 35, 11, 2015.</p> <p>-Scur, G; Barbosa, M. E. (2017). Green supply chain management practices: Multiple case studies in the Brazilian home appliance industr JO, D.; KWON, C. Structure of Green Supply Chain Management for Sustainability of Small and Medium Enterprises. Sustainability, v.14, 50, 2022. https://doi.org/10.3390/su14010050 y. Journal of Cleaner Production 141, 1293e1302</p> <p>- Shetty, S. K; Bhat, S. . Green supply chain management practices implementation and sustainability –A review. Materials Today: Proceedings, v. 52, part 3, 2022- https://www.sciencedirect.com/science/article/pii/S2214785321066402? ref=pdf_download&fr=RR-2&rr=74a33f90dd7da6a8</p> |

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Cadeias de suprimento sustentáveis

-Carter, C. R., & Rogers, D. S. (2008). A framework of sustainable supply chain management: moving toward new theory. *International journal of physical distribution & logistics management*, 38(5), 360-387.

-Seuring, S. and Müller, M. (2008): From a literature review to a conceptual framework for sustainable supply chain management, *Journal of Cleaner Production*, n. 16, p.1699-1710.

-Beske, P., & Seuring, S. (2014). Putting sustainability into supply chain management. *Supply Chain Management: an international journal*, 19(3), 322-331.

-Touboulic, A. Walker, H (2015) Theories in sustainable supply chain management: a structured literature review. *International Journal of Physical Distribution & Logistics Management*, 45 (1/2), 16-42.

AMIRIAN, S; AMIRI, M.; TAGHAVIFARD, T. The Emergence of a Sustainable and Reliable Supply Chain Paradigm in Supply Chain Network Design. **Complexity**, v. 2022.

HOU, Y, Khokhar, M; Sharma, A.; Bakul, J.; Hossain, M, A. Converging concepts of sustainability and supply chain networks: a systematic literature review approach. **Environmental Science and Pollution Research**, Jan., 2023. [https://link.springer-com.ez89.periodicos.capes.gov.br/article/10.1007/s11356-023-25412-y](https://link.springer.com.ez89.periodicos.capes.gov.br/article/10.1007/s11356-023-25412-y)

Centobelli, P., Cerchione, R., Oropallo, E., El-Garaihy, W. H., Farag, T., & Al Shehri, K. H. Towards a sustainable development assessment framework to bridge supply chain practices and technologies. **Sustainable Development**, 30(4), 647– 663, 2022. <https://doi-org.ez89.periodicos.capes.gov.br/10.1002/sd.2262>

Khan, S. A., Mubarik, M. S., Kusi-Sarpong, S., Gupta, H., Zaman, S. I., & Mubarik, M. Blockchain technologies as enablers of supply chain mapping for sustainable supply chains. **Business Strategy and the Environment**, 31(8), 3742– 3756, 2022.. <https://doi-org.ez89.periodicos.capes.gov.br/10.1002/bse.3029>

Schäfer, N. Making transparency transparent: a systematic literature review to define and frame supply chain transparency in the context of sustainability. **Manag Rev Q** ,2022. <https://doi-org.ez89.periodicos.capes.gov.br/10.1007/s11301-021-00252-7>

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| 8 | <p><i>Supply chain closedlooping e economia circular</i></p> <p>-GEISSDOERFER, M.; SAVAGET, P.; BOCKEN, N. M. P.; HULTINK, E. J. The Circular Economy e A new sustainability paradigm? Journal of Cleaner Production, v. 143, 757e768, 2017.</p> <p>-SUDUSINGHE, J. I.; SEURING, S. Supply chain collaboration and sustainability performance in circular economy: A systematic literature review. International Journal of Production Economics, v. 245, 2022.</p> <p>-LAHANE, S.; KANT, R.; SHANKAR, R. Circular supply chain management: A state-of-art review and future Opportunities. Journal of Cleaner Production, 258, 2020.</p> <p>-TAVANA, M.; KIAN, H.; NASR, A. K.; GOVINDAN, K.; MINA, H. A comprehensive framework for sustainable closed-loop supply chain network design. Journal of Cleaner Production, 332, 2022.</p> <p>MOKTADIR, A.; RAHMAN, T. Antecedents for circular bioeconomy practices towards sustainability of supply chain. Journal of Cleaner Production, v. 348, 10 May, 2022.</p> <p>Agyabeng-Mensah, Y., Baah, C., Afum, E. and Kumi, C.A. "Circular supply chain practices and corporate sustainability performance: do ethical supply chain leadership and environmental orientation make a difference?", Journal of Manufacturing Technology Management, Vol. 34 No. 2, pp. 213-233, 2023. https://doi-org.ez89.periodicos.capes.gov.br/10.1108/JMTM-08-2022-0296</p> <p>Kayikci, Y., Gozacan-Chase, N., Rejeb, A., & Mathiyazhagan, K. Critical success factors for implementing blockchain-based circular supply chain. Business Strategy and the Environment, 31(7), 3595– 3615, 2022. https://doi-org.ez89.periodicos.capes.gov.br/10.1002/bse.3110</p> <p>Montag, L. Circular Economy and Supply Chains: Definitions, Conceptualizations, and Research Agenda of the Circular Supply Chain Framework. Circ.Econ.Sust. (2022). https://doi-org.ez89.periodicos.capes.gov.br/10.1007/s43615-022-00172-y</p> |
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Metodologia

- **Análise e discussão de artigos (Roda de debate)**
- **Elaboração e apresentação de seminários**
- **Elaboração blocos de nota e/ou mapas mentais dos artigos da disciplina**

A disciplina também utilizará ferramenta o TEAMS para comunicação e troca de materiais.

Avaliação

(critérios, mecanismos, instrumentos e periodicidade)

NOTA

1. Participação nas análises e discussões dos artigos em aula – 25% da nota
2. Entrega dos blocos de notas dos artigos da disciplina – 25% da nota
3. Artigo científico com qualidade de publicação* - 50% da nota.

*Artigo científico, individual ou em dupla, com qualidade de revista Qualis mínimo A4, submetido.

Entrega parcial: no último dia de aula.

Entrega final do artigo: 2 meses após o final da disciplina

Bibliografia complementar

BACHTEL, Christian; Jayaram, Jayanth. Supply Chain Management: A Strategic Perspective. **The international Journal of Logistic Management**, v.8, n.1, p. 15-34, 1997.

BALLOU, R. H. Gerenciamento da Cadeia de Suprimentos / Logística empresarial. 5. ed. Porto Alegre: Bookman, 2006.

BOWERSOX, D. J.; CLOSS, D. J.; COOPER, M. B. Gestão da Cadeia de Suprimentos e Logística. Rio de Janeiro: Campus/Elsevier, 2008 (ed.).

FREDENDALL, L. D.; HILL, E. Basis of Supply Chain Management. Boca Raton: St. Lucie Press, 2001.

HINGLEY, M. Relationship Management in the supply chain. **International Journal of Logistic Management**, v. 12, n. 2, p. 57-71, 2001

LAMBERT, D. M. COOPER, Martha. C. Issues in Supply Chain Management. **Industrial Marketing Management** 29, 65–83 (2000)

LI, S. et al. The impact of supply chain management practices on competitive advantage and organizational performance. **Omega**. V. 34, p. 107- 124, 2006

VACHON, S.; HALLEY, A.; BEAULIEU, M. Aligning Competitive Priorities in the Supply Chain: the Role of Interactions with Suppliers. **International Journal of Operations & Production Management**. 2009, v. 29, n. 4, pp. 322-340.

Docente

Professora Dr^a. Manoela Silveira dos Santos

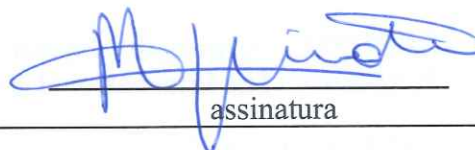
Data: 01/03/2023

Manoela S. Santos

Assinatura do docente responsável pela disciplina

Colegiado do Programa (aprovação)**Ata nº 001, de 16/02/2024.**

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